

# Social Media Policy

## PURPOSE

The LaSalle's Woods Association of Owners, Inc. utilizes several modes of electronic media to support open communication between the HOA Board and homeowners including but not limited to email, Facebook, Instagram, and YouTube. Certain behaviors are expected from all participants, when using any of these methods. This policy outlines these expectations.

## EXPECTED SOCIAL MEDIA BEHAVIOR

Below are the guidelines that all persons utilizing community social media and email should follow:

- Association sponsored avenues of communication are to be used by residents/homeowners of LaSalle's Woods only.
- Content posted must be relative to HOA, PSA, or village topics.
- The following are some, but not all, examples of content prohibited when posting and are considered in violation of policy:
  - offensive or vulgar photos, videos, memes, jokes and language
  - photographs of children whose use have not been preapproved by a parent or legal guardian
  - anything of a sexual nature
  - confidential information
  - negative or defamatory comments or content
  - personal attacks, trolling, threatening language, or bullying
  - SPAM, click-links, Phishing sites
  - links to outside sites that have not been preapproved by the HOA Board
  - political opinions and advertisements
  - promotion of illegal activity
  - discrimination of any type
  - personal ads, unless preapproved by media administrators (e.g., items of services for sale)
  - anything that may compromise safety or is deemed inflammatory

HOA Board members have been instructed not to act as sole representative for the Board when approached to discuss issues with residents. Neither are Board members to answer questions on social media as a sole representative of the Board. Formal written requests need to be submitted to add any concerns to the next regular HOA Board meeting.

The LaSalle's Woods HOA Board and social media administrators reserve the right to remove any content posted that violates this policy. By joining this social media group, you are agreeing to abide by these rules.

*Note: This document is intended to provide structure for social media usage, but LaSalle's Woods Association of Owners Bylaws and state laws will take precedence.*